



HOW DO YOU MANCHU? CONTEST

Official Rules & Regulations

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Sponsor

The **How Do You Manchu? Contest** (the "Contest") is sponsored by MTY Franchising Inc. on behalf of ManchuWOK ("Sponsor").

2. Contest Period

The Contest begins at **12:00:01 a.m. Eastern Time ("ET") on July 1st, 2026** and ends at **11:59:59 p.m. ET on August 31st, 2026** ("Contest Period").

3. Eligibility

The Contest is open to legal residents of Canada who:

- are at least 18 years of age (or the age of majority in their province or territory of residence);
- agree to these Official Rules.

Employees, officers, directors, franchisees, advertising agencies, promotional agencies, and immediate family members or persons living in the same household are not eligible.

Void where prohibited by law.

4. How to Enter

During the Contest Period, eligible participants may enter using one of the following methods:

Option 1 – Website Entry

Visit **www.manchuwok.com/howdoyoumanchu** and:

- Complete the online entry form.



- Upload a photo of your favourite ManchuWOK meal or combination.
- Provide a short description or title (optional).

Option 2 – Instagram Entry

Post a photo of your favourite ManchuWOK meal on Instagram and:

- Tag **@ManchuWOK_**
- Include the hashtag **#HowIManchu**

Your Instagram account must be public at the time of entry so entries can be viewed.

Limit **one (1) entry per person per day**, regardless of method of entry.

5. Content Requirements

Submitted photos must:

- be original and created by the entrant;
- not infringe upon any third-party rights;
- not contain offensive, defamatory, obscene, discriminatory, or illegal content;
- not contain copyrighted material belonging to others;
- not feature individuals without their permission.

Sponsor reserves the right to remove or disqualify any entry that does not comply.

6. Voting

Eligible entries may be displayed on the Contest website.

Members of the public may vote for their favourite entries.

Participants may encourage others to vote; however:

- automated voting,
- purchased votes,



- bots,
- fraudulent accounts,
- vote exchanges,
- or any attempt to manipulate voting

are strictly prohibited.

Sponsor reserves the right to invalidate suspicious votes or disqualify entrants engaging in fraudulent activity.

Voting frequency:

- One (1) vote per person per day.

7. Prize

One (1) Grand Prize is available:

- **One (1) CAD \$500 ManchuWOK Gift Card**

Approximate Retail Value (ARV): **\$500 CAD**

Prize must be accepted as awarded and is non-transferable, non-refundable, and not redeemable for cash except at Sponsor's discretion.

8. Winner Selection

At the close of the Contest:

- the eligible entry receiving the highest number of verified valid votes will be declared the potential winner, subject to verification; **or**
- if you prefer not to award solely based on votes, replace this section with a judged or random draw process.

Sponsor reserves the right to audit votes before confirming a winner.

9. Skill-Testing Question

Before being declared the official winner, the selected entrant must correctly answer a time-limited mathematical skill-testing question without assistance, as required by Canadian law.

10. Winner Notification

The potential winner will be contacted by email, phone, direct message, or other contact information provided within approximately **five (5) business days** following the Contest.

If:

- the winner cannot be contacted,
- fails to respond within seven (7) days,
- fails the skill-testing question,
- or is otherwise ineligible,

Sponsor may select an alternate winner.

11. Rights Granted

By entering, participants grant Sponsor a worldwide, royalty-free, perpetual licence to:

- use,
- reproduce,
- publish,
- display,
- modify,
- distribute,

their submitted photo, username, first name, city, and any accompanying caption for promotional, advertising, social media, website, and marketing purposes without additional compensation.

Entrants retain ownership of their submitted photos.

12. Privacy

Personal information collected will be used solely for administering the Contest and in accordance with Sponsor's Privacy Policy available at:

<https://manchuwok.com/privacy-policy>

13. Release

By participating, entrants release and hold harmless Sponsor, MTY Group, franchisees, Instagram, Meta Platforms, Inc., advertising agencies, and affiliated companies from any liability arising from participation or acceptance of any prize.

14. Instagram Disclaimer

This Contest is in no way sponsored, endorsed, administered by, or associated with Instagram or Meta Platforms, Inc.

Participants understand they are providing their information to Sponsor and not to Instagram.

15. General Conditions

Sponsor reserves the right to:

- cancel, suspend, or modify the Contest if fraud, technical failures, or any other factor impairs the integrity of the Contest;
- disqualify any entrant who tampers with the entry or voting process;
- verify eligibility and identity of entrants;
- remove entries that violate these Rules.

Sponsor's decisions are final in all matters relating to the Contest.

16. Limitation of Liability

Sponsor is not responsible for:

- lost, late, incomplete, or misdirected entries;
- technical failures;
- internet interruptions;
- website downtime;
- unauthorized intervention;
- or any human or technical error affecting Contest administration.

17. Governing Law

The Contest is governed by the laws of Canada and the applicable laws of the Province of Ontario, without regard to conflict of law principles.