

Manchu WOK®

FAST & FRESH CHINESE CUISINE



manchuwok.com

As one of the leaders in the Asian quick-service restaurant segment, we apply the power of over 39 years experience and add fresh and exciting ideas that keep us ahead of the competition. Our proven track record continues to gain momentum internationally, with over 100 locations.

FOR MORE INFORMATION

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WHY CHOOSE MANCHU WOK®?

DIRECT CUSTOMER ENGAGEMENT

Manchu WOK® believes that the best way to serve the needs and wants of customers is to get to know them. Our market research and strategies are based on real insights from people who enjoy our products.

OUR BRAND'S COMMITMENT TO FRANCHISE OPERATORS

We stand behind our franchisees with business and operation support, whether they operate a single unit or multi-units.

- Streamlines store level operations with pre-mixed sauces, proprietary protein products, and detailed operational instructions with on-going training support.
- Consistency, complicity and system-based operations help our franchisees' grow
- Innovative store designs and continuous development
- Exceptional 5S Customer Service program: Smile, Sample, Serve, Say "Thank You" & Surprise
- Ad Fund is allocated towards timely national marketing activities, such as helping to maximize the brand exposure across all markets with various media outlets. Market research, product innovation to help stay current with market trends and the development of tools and resources to promote your business locally and will help build guest frequency.



OUR FOOD

To fans of Asian delicacies, Manchu WOK® is the place for enjoying fast and fresh Chinese cuisine. For decades, no other fast food name is as recognized as Manchu WOK® when it comes to offering authentic, best-loved recipes of the East. Your guests have come to expect the availability of our signature dishes - like Manchu WOK's irresistible Orange Chicken or our delectable Honey Garlic Chicken - but they are always pleasantly surprised with new additions to our ever evolving menu that captures the best from Cantonese, Szechwan, Hunan and Mandarin regions.

We WOK the talk...guests see it in stores and taste it in the quality of delicious menu items with bold flavours and fresh ingredients prepared everyday. The menu offers hundreds of possible combinations from all our dishes created using traditional Wok Style cooking.



SOLID FOUNDATION



EXCELLENCE. DEDICATION. INNOVATION. These three principles have made MTY Food Group Inc. one of the largest franchisors in Canada's restaurant industry.

MTY Group is a family whose heart beats to the rhythm of its brands, the very soul of its multi-branded strategy. For over 35 years, it has been increasing its presence by delivering new concepts in quick-service restaurants and making acquisitions and strategic alliances that have allowed MTY Group to reach new heights year after year. By combining new trends with operational know-how, the brands forming the MTY Group now touch the lives of millions of people every year. With over 7000 locations worldwide and the multitude of flavours of its many brands, MTY is able to satisfy the different tastes and needs of consumers every day. MTY Group (www.mtygroup.com) is a publicly traded company which trades on the Toronto Stock Exchange under the Symbol MTY. (TSX:MTY).

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